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„ARTECITYA - ENVISIONING THE CITY OF TOMORROW“

Launching Conference - European Programme
31.01.2015, at 10.00
Goethe-Institut Thessaloniki, 66 Vassilissis Olgas Avenue

Auditorium
Free entrance
Languages: Greek & English with parallel interpretation
www.artecitya.gr

On Saturday, 31 January, Goethe-Institut Thessaloniki and ArtBOX.gr, along with 7 partner institutions from Europe, present, for the first time to the public, their program ARTECITYA (2015-2018).

ARTECITYA is a European program, co-organised by 8 different cultural organisations from 7 European countries (France, Germany, Slovenia, Poland, Cyprus, Czech Republic, Greece). Starting from Thessaloniki, ARTECITYA will take place until 2018. The program aims at bringing together artists, architects, town planners and citizens to re-create the cities we want to live in. The priority is to stimulate a vigorously innovative approach to the concept of urban life taking into account the sociological evolution and people's needs.

ARTECITYA is organised with the support of the European Union's Creative Europe programme. It is one of the 21 large-scale programmes that were selected.

In Greece, ARTECITYA GR is organised by Goethe-Institut Thessaloniki and artistically directed by ArtBOX.gr. Towards the realisation of the program's goals, the two institutions propose the establishment of the ARTECITYA AGENCY¹, a device that aspires to become a lever of artistic creativity, entrepreneurial ingenuity and innovation, and a springboard for the city's creative cluster. The ARTECITYA AGENCY is addressed to artists, designers, architects and creative initiatives, through the planning - concept-wise - and supporting -fundraising-wise and implementing-wise- artistic and creative projects that aim towards establishing our everyday relationship with creativity, ultimately urging us to renegotiate our everyday relationship with the city. Our ultimate goal is for these activities to become agents towards the transformation of Thessaloniki into an innovative centre of cultural renewal internationally.

ARTECITYA and the AGENCY will be presented to the public for the first time on Saturday, 31/01/2015, at the Auditorium of Goethe-Institut Thessaloniki (66 Vassilissis Olgas Avenue).

During the presentation, we will shortly introduce the program and its main partners; specific proposals, already underway, characteristic of ARTECITYA's philosophy; local partners and theoretical approaches.

The previous evening, Friday 30 January at 22.00, the Swedish artists duo Bigert & Bergström will present their project "Explosion of Speech", that starting from Thessaloniki will later take place in various cities around

¹ The initiative adopts the term Agency as the capacity of an individual or entity to engage with the world and act within it independently but also in relation and as a reaction to society's structural limitations. Under this light, the Agency becomes an enabler, a trigger, a springboard, an emancipator.

Europe and will result into a film. "A fiery paean to the importance of free speech and the power of poetry, the film follows a common thread – a burning fuse – that winds through Europe leaving a burnt-out trail of text in its wake. Words become sentences, evolving into a collective poem created by a group of poets from the cities through which the burning fuse passes. The work evokes words of flame, burning with anger over such topics as financial inequality, unemployment and growing xenophobia. But it also contains bright sparks of hope and love as this cut-up poem takes shape through the use of gunpowder and matches." (B&B) The first verse of the poem will be contributed by Thessaloniki-based author Alexandros Aimoniotis.

- **Friday, 30.01.2015, at 22.00**
Goethe-Institut Thessaloniki (66 Vassilissis Olgas Avenue)
Performance Explosion of Speech
- **Saturday, 31.01.2015, at 10.00**
Goethe-Institut Thessaloniki (66 Vassilissis Olgas Avenue)
First Public Presentation of Artecitya

ARTECITYA

Partner institutions: Apollonia (France), Bellastock (France), CIANT (Czech Republic), MoTA (Slovenia), Laznia (Poland), ARTos Foundation (Cyprus), KUNSTrePUBLIK (Germany), Goethe-Institut Thessaloniki (Greece)

ARTECITYA GR

Production, organisation: Goethe-Institut Thessaloniki
General Director of the program: Peter Panes (Director of Goethe-Institut Thessaloniki)
Artistic Director: Christos Savvidis (ArtBOX)
Coordination: Aris Kalogiros (Goethe-Institut Thessaloniki), ArtBOX
Curator of the residency program: Lydia Chatziakovou (ArtBOX)
Scientific Advisor: Dr Sotirios Bahtsetzis (art theorist, curator and author) (ArtBOX)
Concept: Goethe-Institut Thessaloniki & ArtBOX

Πληροφορίες:

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